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IDENTIFIERS	*AASCU ERIC Model Programs Inventory Project; *California State University Los Angeles; Talent Search Program

ABSTRACT

The mission of the Talent Search Program at California State University, Los Angeles, described in this report, is to provide admission, financial aid and career awareness information and services to low-income disadvantaged youth to facilitate their access to postsecondary education. The youth served are those between 14 and 27 in the area of Pasadena and the San Gabriel Valley. Five school districts, with 10 high schools, are in the target area. Program activities include: collecting and disseminating information on postsecondary educational opportunities; providing counseling and guidance to participants; providing assistance with college applications; assessing participants' interests, career goals, and academic potential; and working with service agencies and educational institutions to obtain services for participants and aid them in applications for college admission and financial aid. Data on the target area and project statistics and accomplishments are included. (KM)

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The Talent Search Program at CSLA serves congressional districts 22, 25, 26, 29 and 20. The target area is in the San Gabriel Valley. We serve ten high schools in the Pasadena, El Monte, and Alhambra School Districts.

The program serves a total population of 1100 low-income, first generation college bound youth. The ethnic distribution of these participants for the 87-88 program year was:

Asian 24%, American Indian .003%, Black 27%, Hispanic 40%, White 8%

The male-female percentages served was 43% male, 57% female

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AASCU/ERIC Model Programs Inventory Project

The AASCU/ERIC Model Programs Inventory is a two-year project seeking to establish and test a model system for collecting and disseminating information on model programs at AASCU-member institutions--375 of the public four-year colleges and universities in the United States.

The four objectives of the project are:

- To increase the information on model programs available to all institutions through the ERIC system
- To encourage the use of the ERIC system by AASCU institutions
- To improve AASCU's ability to know about, and share information on, activities at member institutions, and
- To test a model for collaboration with ERIC that other national organizations might adopt.

The AASCU/ERIC Model Programs Inventory Project is funded with a grant from the Fund for the Improvement of Postsecondary Education to the American Association of State Colleges and Universities, in collaboration with the ERIC Clearinghouse on Higher Education at The George Washington University.

TALENT SEARCH PROGRAM

"Abstract"

The mission of the Talent Search Program is to provide admission, financial aid and career awareness information and services which would facilitate the access to postsecondary educational opportunities for low-income disadvantaged youth between the ages of 14 through 27 in the 9 targeted high schools and geographic areas of Pasadena/San Gabriel Valley.

Goals

To continue -

1. Collecting and disseminating information regarding the variety of postsecondary educational opportunities.

2. Providing counseling and guidance to project participants.

3. Providing assistance in applying for admissions to postsecondary institutions with adequate supportive services and financial aid.

4. Developing and utilizing an assessment process to determine participants interests, career goals, and academic potential.

5. Developing and implementing a strategy to increase the secondary readmission rates, and decrease secondary school dropout rates.

6. Establishing and maintaining cooperative relationships with service agencies in the target area which may benefit from program services.

7. Establishing and maintaining relationships with educational institutions in order to determine admission requirements, filing and deadline dates for submission of admission and financial aid applications, course requirements, and available supportive services.

8. Insuring that all staff possess qualifications and commitment to carry out program activities and provide adequate program orientation and in-service training.

9. Documenting and evaluating program services in order to determine status of program participants.

INTRODUCTION

The Talent Search Program is housed on the California State University campus, in the City of Los Angeles. California State Los Angeles, is one of 19 state university campuses in California. The campus stands in the heart of the County of Los Angeles. Located in the center of America's most dynamic metropolitan region, Cal State L.A. boasts the greatest cultural experience: as of Fall, 1986, the student body is approximately 33% White, 12% Black, 26% Hispanic, 29% Asian-American, and 1% Native American (CSULA Educational Equity Progress Report, 1987, page 1).

The Talent Search Program targets five surrounding school districts. There are a total of 10 high schools in the target area. Seven of these are in the San Gabriel Valley and the other three are in the City of Pasadena (see Map 1, pg. i). Our intent is to provide a walk-in referral service to residents of the City of Los Angeles.

The Talent Search Program at CSLA, currently funded under the Department of Education, receives University support in monitoring project objectives. The University is also committed to reaching out to community youth as outlined in its educational equity goals established out of the University's Division of Student Affairs. Talent Search is submitting a three year proposal to provide outreach to 1,100 qualified students (per Talent Search Rules and Regulations), and to place these youth in institutions of higher learning

with adequate financial assistance. Sufficient funding of the project will insure follow-up services on students served.

We are receiving $131,173 for fiscal year 1988-89.

"BACKGROUND"

Our nation has asserted a commitment to providing educational opportunity for all Americans regardless of race, ethnic backgound or economic circumstance.
In support of this commitment, Congress established a series of programs to help disadvantaged students enter college, graduate and move on to participate more fully in America's economic and social life. They are funded under Title IV of the Higher Education Act of 1965 and are known as TRIO Programs.

While student financial aid programs are designed to help students overcome financial barriers to higher education, TRIO Programs are designed to help students overcome class, social and cultural barriers to higher education. They provide information, counseling, academic instruction, tutoring assistance in applying for financial aid, encouragement and support.

TRIO Programs help almost 500,000 disadvantaged students each year at a cost of less than $180 million dollars annually. Two-thirds of TRIO students come from families with incomes of less than $18,000 per year; most are academically underprepared; and most must overcome tremendous

class and social barriers in order to participate in higher education.

The majority of TRIO students--65 percent--are members of minority groups; 41 percent are Black, 17 percent are Hispanic, four percent are American Indian and three percent are Asian. A substantial number of TRIO students--35 percent--are White. Fourteen thousand TRIO students are physically handicapped.

There are approximately 1,260 TRIO programs in operation nationwide at more than 800 public and private colleges and universities, and at 80 community agencies.

A. A Description of the Targeted Area

The area to be served by the Talent Search (TS) project of California State University, Los Angeles (CSLA), consists of seventeen (17) cities and nine (9) public unified school ldistricts (see Map 1, page 1). A demographic profile on each of these cities-(excluding Pasadena), Monrovia, Montebello, Monterey Park, Pico Rivers, Rosemead, San Gabriel, Altadena, Avocado Heights/Bassett, East San Gabriel, North El Monte Islands and South San Gabriel was collected from the Los Angeles County Community Development Department. The summary of the findings are:

In January, 1986, the Total Population of the target area was 568,464 with 40% to 150% being ethnic minority. The median age for males from traditionally underrepresented groups is 23.5. The median age for females from traditionally underrepresented groups is 24.5. There

are a total of 59,914 youth between the ages of 16 and 211

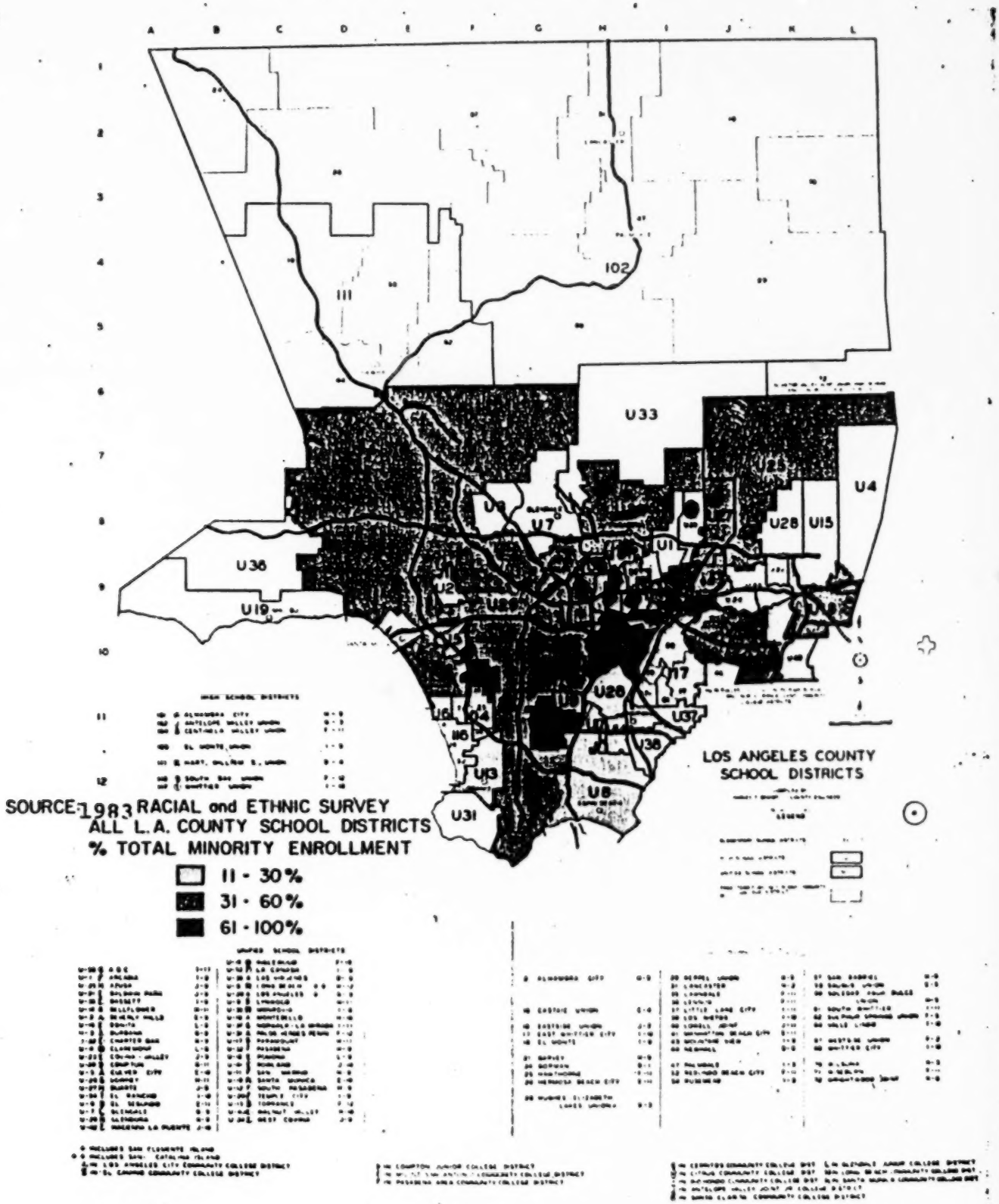
In January, 1986, the median White family income (includes Spanish-American) was $21,250 compared with $11,113 for Blacks and $17,184 for Hispanics. Families below the poverty level received a mean income of $3,133 in 1986; 20.3% of poor families received Public Assistance income. Of the poor families, 5,515 (26.5%) were headed by women.

Persons over 16 years old not in the Armed Forces, not at work and not looking for work totaled 127,917 (22.5%). Of these, 7.1% were in penal institutions and 24.1% were enrolled in school. The number of persons 16 - 21 years old who were enrolled in school was 102,205 (79,.9%). Of these, 25,244 or 24.7% are from project targeted backgrounds - Source: Los Angeles County. Department of Community Development, 1982.

In the state of California, the average dropout rate is 23%. Among minorities, dropout rates are higher, averaging 42%. The data was collected from the school districts, Office of the Superintendent. The school districts in our service area continue to increase in school enrollment of disadvantaged youth (see Figure One, pg. ii). This graph indicates a rising population of students from low income backgrounds in the target school districts. These school districts--Baldwin Park, Bassett, Duarte, El Monte Union, Hacienda/La Puente, Los Angeles, Monrovia, Montebello, and Pasadena--have high enough target group enrollment figures to indicate a need to impact secondary completion rates and post

secondary placement rates.

The proposed target area is within a 15 mile radius to CSLA. There are also four neighboring community colleges (East Los Angeles, Pasadena City, Mount San Antonio and Rio Hondo). There are more than 65 trade and vocational institutes with the area.



● California State University, Los Angeles

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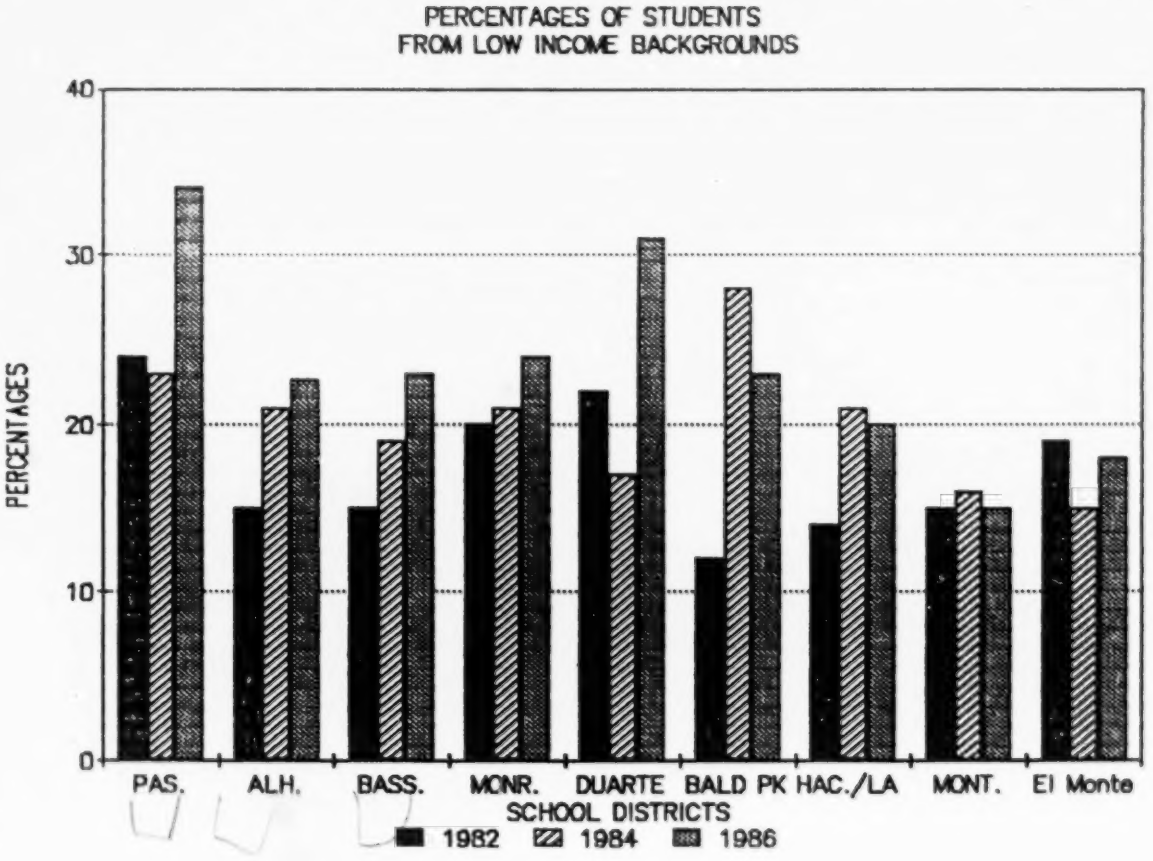
101	ALHAMBRA (2)	109	EL MONTE UNION (2)
U-21	BALDWIN PARK	U-30	MONROVIA
U-36	BASSETT(1)	U-10	MONTEBELLO
U-27	DUARTE	U-32	PASADENA (3)
U-42	LA PUENTE		

● Talent Search Target areas by school districts

▲ California State University, Los Angeles

Figure 1


PERCENTAGES OF STUDENTS
FROM LOW INCOME BACKGROUNDS
40
30
20
10
0
PERCENTAGES
PAS.
ALH.
BASS.
MONR.
DUARTE
BALD PK
HAC./LA
MONT.
El Monte
SCHOOL DISTRICTS
1982
1984
1986

RESULTS

Over the ten years of continous U.S. Department of Education funding CSLA/TS has found with increases in the standards of education comes a need to increase academic support systems to youth who are at a disadvantage to learn due to limitations in their environments. These factors can create positive attitudes in the youth who receive the support.

It has been my observation of program participants who begin to see "the forest from the trees" that they do succeed. I feel participants have been more successful when there are positive role models and personnel in the education system. They play a vital role in the youth' vision of his/her future.

Adults can represent postitve and negative influences. Many battles are being fought amongst leaders and significant others in society. Youth find their ignorance distasteful.

CONCLUSIONS

The overall outcome of CSLA/TS has been good with comparison to what had existed twenty years ago. Today, I have seen the institutionalization of the nature and scope of Talent Search in universities and secondary school districts. Although these units add or delete some of the approaches or targeted groups, their purpose is the same.

OMB Approval Number: 1840-0561
Approval Expiration: 12/31/89

U.S. Department of Education
Washington, D.C. 20202

Annual Performance Report

(check one) [X] Talent Search (TS)

[ ] Educational Opportunity Centers (EOC)

[ ] Upward Bound (UB)

[ ] Veterans Upward Bound (VUB)

(Authority: Public Law 89-329, as amended)

SECTION I

Project Identification, Certification, and Warning

A. IDENTIFICATION

1. Project Director: Beatriz Encinas
2. Name of Institution or Agency: Cal State L.A. University
   Auxillary Services, Inc.
3. Address: 5151 State University Drive
   (Street)
   Los Angeles, CA 90032
   (City) (State) (Zip)
4. Telephone Number: A.C. (213) No. 343-3190
5. Grant Number: G008540880
6. Report Period: 9 Mo 1 Day 1987 Yr to 8 Mo 31 Day 1988 Yr

B. CERTIFICATION

I certify that the above information is accurate, complete, and readily verifiable to the best of my knowledge.

Richard F. Conkings, Grants Administrator
Type or print Name and Title

Richard F Conkings
Signature of Authorized Certifying Official

12/5/88
Date

C. WARNING

Further monies or other benefits may be withheld under this program unless this report is completed and filed as required by existing law (20 U.S.C. 1232a) and regulations (34 CFR 74.82 and 34 CFR 75.720).

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SECTION II - INFORMATION ON PROJECT PARTICIPANTS

A. Number of Participants Assisted During the Budget Period | 1184

B. Participant Distribution on the Basis of Eligibility Criteria

ELIGIBILITY CRITERIA	NUMBER OF PARTICIPANTS
1. Low-income and First Generation	862
2. Low-income only	100
3. First Generation only	182
4. Other	40
Total (Sum of lines 1 through 4 must agree with total in A above)	1184

C. Participant Distribution by Ethnic Background

ETHNIC BACKGROUND	NUMBER OF PARTICIPANTS
1. American Indian/Alaskan Native	4
2. Asian/Pacific Islanders	280
3. Black (Other than Hispanic)	325
4. Hispanic	478
5. White (Other than Hispanic)	97
6. TOTAL (Sum of lines 1 through 5 must agree with total in A)	1184

D. Participant Distribution by Gender

	Number of Participants
1. Male	508
2. Female	676
3. TOTAL (Sum of lines 1 and 2 must agree with total in line A)	1184

E. Participant Distribution by Age

	Number of Participants
1. Under 20 years old	1184
2. 20 years and older	-0-
3. Total (sum of line 1 and 2 must agree with total in A above)	1184

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SECTION III - PROVISION OF SERVICES

Indicate the number of participants who have received the following kinds of services during the report period:

Service	Number of Participants
Instruction (UB only)	
English/English Proficiency	-0-
Reading	-0-
Writing	-0-
Study Skills	-0-
Mathematics	-0-
Other	-0-
Personal Counseling	114
Financial Aid Counseling and Assistance	848
Academic Counseling and Assistance	222
Tutorial Assistance	-0-
Cultural & Academic Enrichment (UB only)	-0-
Career Planning	-0-
On campus residential (UB only)	-0-
Dissemination of admission and financial aid information (Talent Search and Educational Opportunity Centers)	-0-

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SECTION IV - PROJECT PERFORMANCE OUTCOMES
TALENT SEARCH

A. Participants enrolled at end of project year

	Number
1. In grades 7-11	354
2. In 12th grade	706
3. High school dropouts	16
4. High school graduates with no postsecondary education	52
5. Dropouts from postsecondary institutions	2
6. Dropouts from project (Unable to contact due to relocation)	76

B. Postsecondary Placements

	Number
1. Participants who began or reentered postsecondary education since start of program year (And as of date of this report)	321
2. Particpants who were accepted but have not yet begun postsecondary education	379
3. Types of institutions the number of participants reported in B.1 above are attending	
a. Public two-year institutions	208
b. Private, non-profit two-year institutions	0
c. Public four-year colleges	84
d. Private, non-profit four year colleges	18
e. Public or non-profit vocational/ technical colleges	0
f. Proprietary schools	11

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SECTION V - SUMMARY OF OTHER PROJECT ACCOMPLISHMENTS

State briefly other goals and objectives which are not covered in previous sections of this report and briefly describe the project's accomplishments during the reporting period.

GOAL/OBJECTIVE	ACCOMPLISHMENT
1. To assist with high school dropout prevention of 16 youth at Washington Opportunity School in the Pasadena School District.	1. Community Liaison worked at Washington School with twelve dropout youth. Seven of these youth passed the schools high school proficiency exams. Two of the twelve received school diplomas by passing California high school proficiency exam and graduated; other ten still attend ing school.
2. To assist high risk dropout students at Foothill Alternative School in Pasadena, grades 9-11.	2. Director worked with sixteen students. Two students are attending regular school; twelve are still enrolled in alternative school; two enrolled at local community college due to age.
3. Provide a Spring College Information Faire at a neighborhood center.	3. Coordinated and provided a Spring College Faire at El Centro Community Agency in Pasadena; received community support and increased awareness of project goals in community.